



SMOKIN' IRONS
SUPER STAKES BARREL RACING
FUTURITY, DERBY & JACKPOT
SEPTEMBER 18, 19, 20, & 21ST, 2008
WESTERNER PARK, STOCKMAN'S PAVILION
RED DEER, ALBERTA CANADA

PACKAGE #1 EVENT SPONSOR \$10,000.00

We are offering corporations the opportunity to actually present our event.

Example: YOUR CORPORATE NAME
Presents
SMOKIN' IRONS SUPER STAKES BARREL
RACING
FUTURITY, DERBY, JACKPOT

You would choose which event you want to present (Futurity, Derby, Jackpot). Your name/logo would also go on the barrels, plus you would get our platinum sponsor package, which includes:

- Barrel covers
- 1/2 page ad in program
- Banners displayed around arena & area
- Company name &/or logo on all websites, posters, official magazines/publications and all media coverage
- Advertised as major sponsor on all posters & promo pamphlets
- Company name mentioned by announcer throughout all performances
- VIP seating
- Opportunity to present award to winner
- Thank you plaque with photo of award winner
- Promo booth space in arena if desired
- Sponsor's name engraved, embroidered or printed on selected awards

PACKAGE #2 SADDLE SPONSOR \$7500.00

- 1/2 page ad in program
- Banners displayed around arena & area
- Company name &/or logo on all websites, posters, official magazine/publications and all media coverage
- Advertised as major sponsor on all posters & promo pamphlets
- Company name mentioned by announcer throughout all performances
- VIP seating
- Opportunity to present award to winner
- Thank you plaque with photo of award winner
- Promo booth space in arena if desired
- Sponsor's name engraved on TROPHY SADDLES

PACKAGE #3 BUCKLE SPONSOR \$5000.00

- 1/2 page ad in program
- Banners displayed around arena & area
- Company name &/or logo on all websites, posters, official publications/ magazines and all media coverage
- Advertised as major sponsor on all posters & promo pamphlets
- Company name mentioned by announcer throughout all performances
- VIP seating
- Opportunity to present award to winner
- Thank you plaque with photo of award winner
- Promo booth space in arena if desired
- Sponsor's name engraved on TROPHY BUCKLES

Platinum Sponsorship - \$2000.00

- Barrel covers
- 1/2 page ad in program
- Banners displayed around arena & area
- Company name &/or logo on all websites and official magazines
- Advertised as major sponsor on all posters & promo pamphlets
- Company name mentioned by announcer, throughout all performances
- VIP seating (if available)
- Opportunity to present award
- Thank you plaque with photo of award winner
- Promo booth space in arena if desired
- Sponsor's name engraved, embroidered or printed on award when/if possible

Gold Sponsorship - \$1000.00

- 1/4 page ad in program
- Banners (your own) displayed around arena & area
- Company name &/or logo on all websites and official magazine.
- Company name mentioned by announcer, throughout all performances
- VIP seating (if available)
- Opportunity to present award
- Thank you plaque with photo of award winner
- Promo booth space in arena if desired
- Sponsor's name engraved, embroidered or printed on award when/if possible

Silver Sponsorship - \$500.00

- 1/4 page ad in program
- Company name &/or logo on all websites and official magazine.
- Company name mentioned by announcer, throughout all performances
- Thank you card with photo of award winner
- Promo booth space in arena if desired
- Sponsor's name engraved, embroidered or printed on award when/if possible
- Opportunity to present award

Bronze Sponsorship - \$250.00

- Business card size ad spot in program
- Company name mentioned by announcer, throughout all performances
- Company name &/or logo on all websites and official magazine.
- Thank you card
- Opportunity to present award

Cast Iron Sponsorship - \$100.00

- Ad spot in program
- Company name mentioned by announcer, throughout all performances
- Company name on all websites and official magazine.
- Thank you card
- Opportunity to present award

To properly promote this event and ensure full sponsor recognition, please reply by July 31st, 2008. Thank you for your time and consideration, please contact us with any concerns or questions.

Pamela Jacob: 403-348-1049
pam@smokinirons.com

Cheryl Makofka: 403-704-3434
cheryl@smokinirons.com

Please make cheque payable to:
Smokin' Irons Super Stakes Barrel Racing
c/o **Pamela Jacob** 38 Edgington Ave. Red Deer, AB T4N 2K9

www.smokinirons.com